



MCCTM
Premium Label Solutions

Wine & Spirits

Elevate your brand with premium quality labels and exceptional service from our dedicated experts at MCC.

Our pedigree in wine & spirits label printing is second to none, working with a broad range of clients from the smallest producers right through to major brands. MCC is focused on the future by developing consumer driven innovations and sustainable packaging solutions, alongside an unmatched collection of specialised materials, innovations, embellishments and effects.



Materials

We offer a range of specialty stocks to accommodate your wine and spirits requirements:

- Uncoated
- Textured
- Glossy
- Metallic
- Sustainable substrates
- Pearlescent
- Shrink sleeve
- Specialty substrates, including a vast range of adhesives to suit your requirements



Embellishments and Effects

Going beyond standard labels, explore our extensive range of embellishments and decorative capabilities to set your label apart:

- Cut outs
- Double-sided
- Foil
- Silk screen
- High-build
- Emboss
- Fathom Optics
- Debossing
- Textured coatings
- Special effect inks
- Shrink sleeves



Print Capabilities



Offset/Flexographic

- Fast and efficient for medium to high volume print runs
- Suitable for a wide range of materials
- Uses spot and process colours
- Inline embellishments and finishing

Digital

- Ideal for short runs, multiple variants, and frequent artwork changes with near-perfect registration
- Suitable for a wide variety of substrates
- Uses CMYK plus opaque white, green, orange and violet for bright and vibrant print plus special colours are available
- Matched with offline embellishments and finishing
- Exciting personalisation opportunities through variable content strategies



Lowering Impact

Material choices that help by reducing environmental impact



Reusability

Labels that support the reusability of the original container



Enable Recycling

Labels that enable the recyclability of the product packaging



Inclusiveness

Solutions that facilitate a more inclusive society

It's your brand, but also your passion. Let us help ensure your labels engage your customers and tell your brand story.



 MCC Label Asia Pacific
 MCC.Australia | MCCNewZealand

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