



mccTM
Premium Label Solutions

Personal Care & Beauty

**Bring your inner beauty out
with premium labels.**

Whether it's important that your packaging looks good to the eye, feels good to the touch, or is good for the environment, we've got you covered. Literally. Our team works to ensure your brand promise is captured through design, technical details, and quality execution, every time. We have extensive experience supplying excellent quality, high performing labels for a wide range of personal care and beauty products.



Manufacturing capability

Our manufacturing capability, systems and processes are designed to meet your stringent quality requirements.

- Multiple SKU's
- Frequent changes
- Range of unique materials
- Specialised inks
- Security and smart packaging technology
- Responsive service levels



Premium Embellishments

Standing out in a crowded marketplace is an ongoing challenge for all brands today. Our wide range of innovative embellishment options is poised to give your product the look it deserves. Luxurious and interesting options to differentiate your brand include:

- Foils
- Cast & Cure
- High-build
- Special varnishes and finishes
- Metallic effects
- Fathom Optics
- Personalisation
- Shrink sleeves



Specialist Materials

Personal care labels are often applied to tricky containers that are squeezable, contoured, or rigid. Conformability of the label to the container may be required, and the labels can often be unusually shaped. They may also need to withstand tough environmental conditions over a long period of time such as heat, moisture, exposure to chemicals and repeated handling. MCC offers a specialist material portfolio developed specifically for the challenges these labels must meet. This includes waterproof materials, specialty adhesives, moisture resistant lamination films and materials that are water, oil, and chemical resistant.



Lowering Impact

Material choices that help by reducing environmental impact



Reusability

Labels that support the reusability of the original container



Enable Recycling

Labels that enable the recyclability of the product packaging



Inclusiveness

Solutions that facilitate a more inclusive society

How can we help you? As a global and local personal care & beauty partner, we are looking forward to finding out how we can help you get more out of your label.



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