

MCC™

Where every product is labeled with care.





Creative packaging solutions for Linerless Wraps



Discover the smarter, more sustainable way to label your products. Linerless Wraps eliminate the need for release liners, reducing waste and enhancing productivity.

With 360-degree branding, Linerless Wraps offer maximum shelf impact and premium product positioning. They're perfect for challenging packaging types, including Vacuum Skin Pack (VSP), Modified Atmosphere Packaging (MAP), thermoform packs, oven-ready trays, PET clamshells, cardboard trays, and pottles.

This innovative solution also provides tamper-evident security and prevents label slippage, ensuring your products stay secure and looking great. Ideal for proteins (red meat, poultry, seafood, plant-based), ready meals, produce, bakery items, and foods like pizza, soups, and sauces.

By replacing traditional self-adhesive labels and cardboard sleeves, Linerless Wraps reduce packaging waste while enhancing your brand's eco credentials.

In partnership with **Ravenwood Packaging**, MCC Label offer fully accredited Linerless Wraps for use in **Nobac** applicators.

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