



mccTM
Premium Label Solutions

Food & Dairy

**Unlock your brand's potential
with custom labeling solutions.**

Between ever evolving regulations and competition on shelf, choosing the right packaging for your food and dairy products can be challenging. Our wide range of print solutions and embellishments provide endless opportunities to tell your brand story in a way that resonates with consumers.



Shrink Sleeves

Shrink sleeve technology optimises the printable label area with 360-degree graphics, while accommodating extreme container contour. This flexibility is applicable to virtually any shape or size container on a variety of films.



Embellishments

Standing out in a crowded market is an ongoing challenge for producers. Our wide range of innovative embellishment options is poised to give your brand the look it deserves. If you dream it up, we can find a way to achieve the look.

- Cut outs
- Double-sided
- Foil
- Silk screen
- High-build
- Emboss
- Fathom Optics
- Debossing
- Textured coatings
- Special effect inks
- Security features



Materials

A label needs to do more than just identify the contents of the packaging. Our functional packaging options offers extra, valuable benefits to the consumer. Whether it be maintaining product freshness, fulfilling regulatory requirements, or to enhance the labels performance in changing environments MCC will help you find a solution.

- Resealable labels
- Wraps
- Shrink sleeves
- Variable printing
- Price weigh
- Promotional labels
- Dual layer
- Linerless wraps



Lowering Impact

Material choices that help by reducing environmental impact



Reusability

Labels that support the reusability of the original container



Enable Recycling

Labels that enable the recyclability of the product packaging



Inclusiveness

Solutions that facilitate a more inclusive society

It's your brand, but also your passion. Let us help ensure your labels engage your customers and tell your brand story.



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